



**RUDN**  
university

## **INFORMATION LETTER №1**

IX International Student's Scientific Conference

### **"WORLD ECONOMY IN THE XXI CENTURY: GLOBALIZATION AND REGIONALIZATION"**

May 23, 2024

Faculty of Economics of RUDN University  
6 Mikluho-Maklaya St, 117198 Moscow  
(Online & Offline)

Dear friends and colleagues!

We are glad to invite you to our annual conference dedicated to *topical issues and trends in the modern socio-economic development of countries, regions and industries*.

The conference will be held as part of the Multilingual Environment Project, and it will allow to exchange views with scientists from different regions of the world in foreign languages. There will be sections in more than six languages, including UN languages (English, Arabic, Spanish, Chinese, Russian and French). For the first time there will be an opportunity to present your report in Turkish.

If you have your own point of view on the trends and phenomena observed in the global economy, as well as a desire to share it, we look forward to seeing you and your reports at the following **sections**:

1. Current trends in the global economy in the context of digitalization (in English).
2. National economy transformation in the context of globalization (in English).
3. Development of financial instruments for long-term investment in the development of the national economy (in Russian).
4. Sustainable development and innovations (in English).
5. Urban development in the context of interdisciplinary research (in Arabic).
6. Latin America in the system of the world economy in the 21st century: realities and prospects (in Spanish).
7. Russia and Turkey in a multipolar world (in Turkish).
8. China's development: challenges and opportunities (in Chinese).
9. Regional socio-economic development: World and Russian experience (in Russian).
10. Modern models of international marketing in the context of transformation of the global economic landscape (in English).
11. Digital transformations: comparative experiences of Asian and African countries (in French).
12. Advertising and PR in the Modern World (in English).

**Target audience:** students and graduate students, young scientists, researchers and lectures.

The original articles in Arabic, Chinese, English, French, Turkish, and Spanish (except Russian) will be published (after reviewing) in Conference Proceedings, which is supposed to be included in the RSCI database.

Participation in the conference is *free*. Speakers will receive the Participant Certificate.

**Terms of participation:**

1. Fill out an online application form on the conference website (section "Application") until **April 30, 2024**. In case of co-authorship, the application form should be filled out by each author.
2. Submit the paper and the report presentation (file name should consist of author/ authors surname(s) in Latin letters – for example, "IVANOV") (section "Submit your paper") until **May 10, 2024**. If the paper corresponds to the subjects of the conference, the authors are allowed to participate and may make a presentation. Each participant may be as the main author only once.
3. Online participation available.

---

## Deadlines:

- until April 30, 2024** submitting of the application form on the conference website (section "Application");
- until May 10, 2024** submitting papers and report presentations on the conference website;
- until June 7, 2024** summing up the conference results, sending certificates to participants; presenting the results of the report competition.

**Contacts:** 6 Miklukho-Maklaya St, Moscow 117198, Russian Federation  
PFUR (RUDN University), Faculty of Economics, Department of Regional  
Economics and Geography (office 26-28)

**E-mail:** [rudn.orgkomitet@gmail.com](mailto:rudn.orgkomitet@gmail.com)

**Website:** <http://global-rudn.ru>